

# Matthew Baxter

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## Personal Summary

Experienced branded content and socials editor. Experience ranges from cutting 24 hour fast-turnaround event edits to corporate video and longer form documentary style pieces. I love to self-direct in the edit, working from a brief towards my own creative vision, often shaping the narrative from the footage itself.

## Experience (Full list on following page)

BCITO *'Trade Careers'* - Editor. Jul 2021.

Brought in to work as offline editor for this web series focussed on getting more women into the trades in New Zealand. A three week edit with fast-turnaround time for 7 episodes, working as part of a larger post team.

OTRO – Editor. Oct 18 – Jun 19.

Full time editor for football platform OTRO, cutting content for the likes of Beckham, Messi and Neymar. Regularly turned around edits to be posted on player social channels, and regularly cut series "Neymar JR Week", posted on Neymar JR's Youtube and social channels.

*The FA* – Editor. Jun - Oct 19

Worked from FA offices in Wembley Stadium, London, on various projects including branded content and match highlights/weekend previews.

*Movember 'Ahead Of The Game'* – Editor. Oct 19

Worked with Movember and The Harlequins Foundation to create social campaign around the mental health of young men.

*The Pride Of London Worldwide* – Chelsea Football Club – Editor. Jun – Jul 19.

Worked on the road in various parts of France on fast-turnaround social campaign for Chelsea FC Women during 2019 Women's World Cup.

*Father's Day with David and Ted* – Haig Club – Editor. May 2019. Worked with Haig Club and David Beckham team to create branded content campaign in the build-up to Father's Day (UK).

*NHK Direct Talk*, NHK World Japan – Editor. Sep 2018.

*Running Naked* (Dir. Victor Buhler, NoW Films) – DIT. Jun 2018. Transported, backed up and synched footage, as well as creating proxies and dailies for Director.

Post Production Runner @ ENVY Post, Dec 16 – Jul 17.

## Academia

**Staffordshire University** (2014-2018)

BSc (Hons) Digital Film and Post Production, First Class

**Bexley Grammar School Sixth Form**

4 A2 Levels including Media Studies, Music Technology, Drama/Theatre Studies and German

**Bexley Grammar School** (2007-2012)

12 GCSE's including Maths and English

## References

Pete Gibbons – Creative Director, Formidable Media –

pete.gibbons@formidable.media

Jon Dyson – Senior Producer, Formidable Media –

[jondyson1981@hotmail.co.uk](mailto:jondyson1981@hotmail.co.uk)

Full project list below, including single jobs, series, and in-house roles. Works that are yet to be announced/  
released excluded.

Project Title	Role	Client	Production Company/ Producer	Period
TedX Pipitea	Editor	TedX	Big World Zoo/ Xavier Quilambaqui	November 2021
2021 Pikihuia Awards	Editor	Huia Publishers	Big World Zoo/ Xavier Quilambaqui	October 2021
Limited Service Volunteer	Editor	Work and Income New Zealand	Wrestler/ Hannah McOwan	July 2021
'Treat You So Right' Music Video	Finishing Editor	Rhombus	Transmit/ Sarah Hunter	July 2021
A44 Website Sizzle	Editor	A44 Games	Big World Zoo/ Xavier Quilambaqui	July 2021
Trade Careers	Editor	BCITO	Executive Beige/ Faye McNeil	June-July 2021
Running Naked	DIT	NoW Films	NoW Films/ Micheal Knowles	February 2021 (release), June 2018 (shoot)
WSL Platform Content	Editor	The Football Association	The Football Association/ Craig Stallard	June-October 2019
Ahead Of The Game (Movember Campaign)	Editor	Harlequins Foundation/ Movember	Formidable Media/ Jon Dyson	October 2019
Victoria Beckham Spring/Summer Collection	Assistant Editor	Victoria Beckham	Formidable Media/ Jon Dyson	September 2019
The Jockey Club - Peaky Blinders	Editor	Newmarket Racecourse/ The Jockey Club	Livewire Sport/ Tom Jackson	August 2019
IWC - Silver Spitfire Take-off	Editor	IWC Watches	Formidable Media/ Becci Ride	August 2019
OTRO	In-House Full Time Editor	Element Media Group	Formidable Media/ Pete Gibbons, Jon Dyson	September 2018-July 2019
The Pride Of London Worldwide	Editor	Chelsea Football Club/ Matta	Formidable Media/ Pete Gibbons, Jon Dyson	June-July 2019 (Five episodes)
Fatherhood with David and Ted	Editor	Haig Club/ David Beckham	Formidable Media/ Pete Gibbons	June 2019
The Kick Off	Live Clips Puller (Grabyo)	The True Geordie	Formidable Media/ Pete Gibbons	May 2019
Anthem Promo Feature	Assistant Editor	IGN	Formidable Media/ Nik Selman	February 2019
Lay Down Let Go' Music Video	Editor	True Strays	Independent	November 2018
Weekend Wrap Up Film	DIT/ Editor	Fieldview Festival	Independent	August 2018
NHK Direct Talk	Editor	NHK World Japan	Caravan Media/ Joanna Batholomew	June 2018